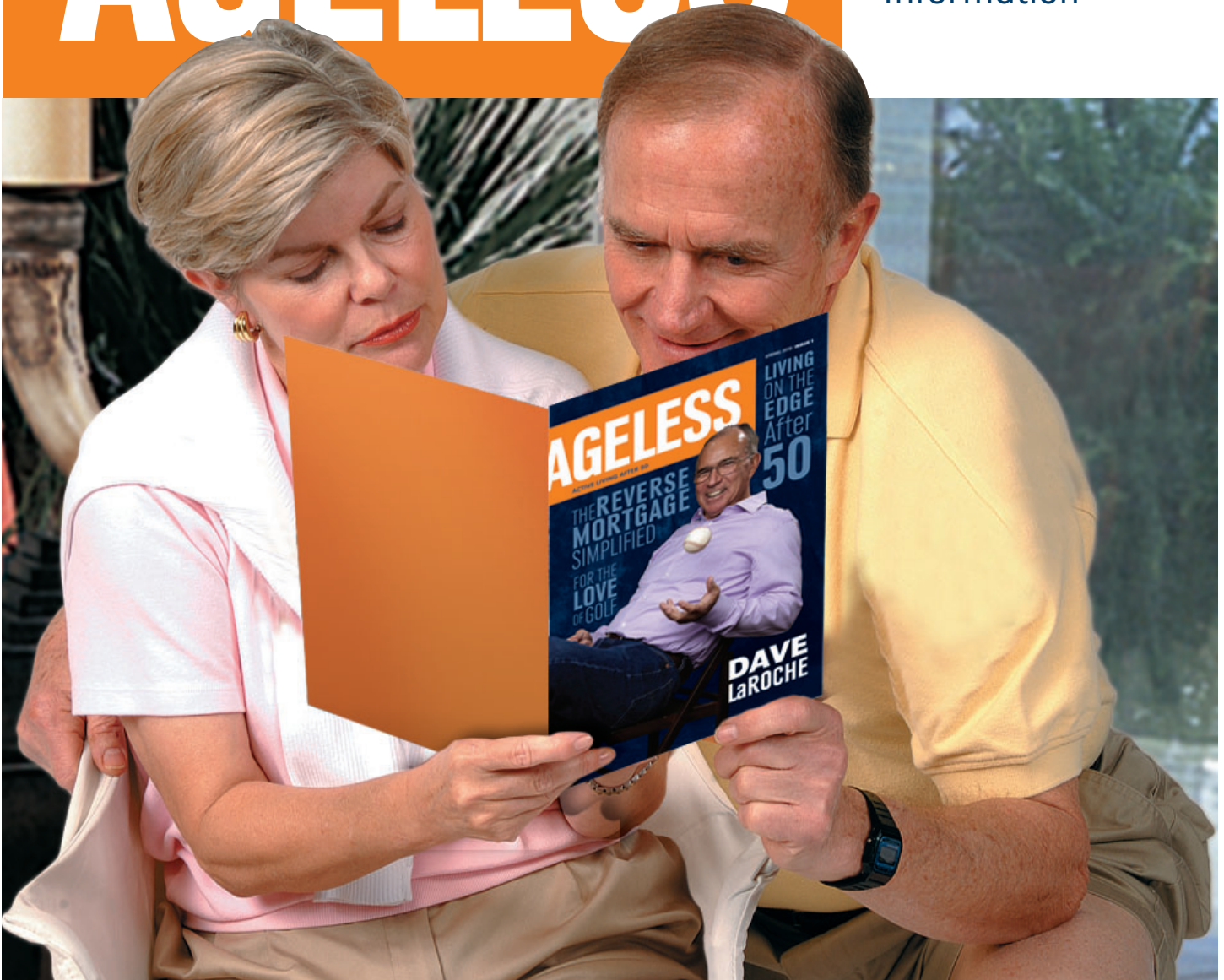


AGELESS

important
ADVERTISING
Information



It's the magazine they'll talk about in the coffee shops. In the barber and beauty shops. In the waiting room. On the airplane. In the grocery store. In the hotel lobby.

Why? Reaching readers from Southeast Kansas to Southwest

Missouri, **Ageless** is a magazine for people who have experienced life long enough to know they want more. It's about the vibrant, health-conscious, self-assured generation living life to its fullest. It's about today and tomorrow, plus a little bit of yesterday.

It's a magazine that celebrates experience, new beginnings and familiar treasures.

More and more, older adults are living Agelessly in the Midwest. Isn't it time we celebrated that?

12 East Wall | **Fort Scott**, KS 66701
Phone (620) 223-1460 | Fax (620) 223-0515

131 South Cedar | **Nevada**, MO 64772
Phone (417) 667-3344 | Fax (417) 667-7475

Who is **AGELESS** for?

AGELESS is a full-color magazine created primarily for 50+ men and women in and around Southwest Missouri and Southeast Kansas.

What will be in the pages of **AGELESS**?

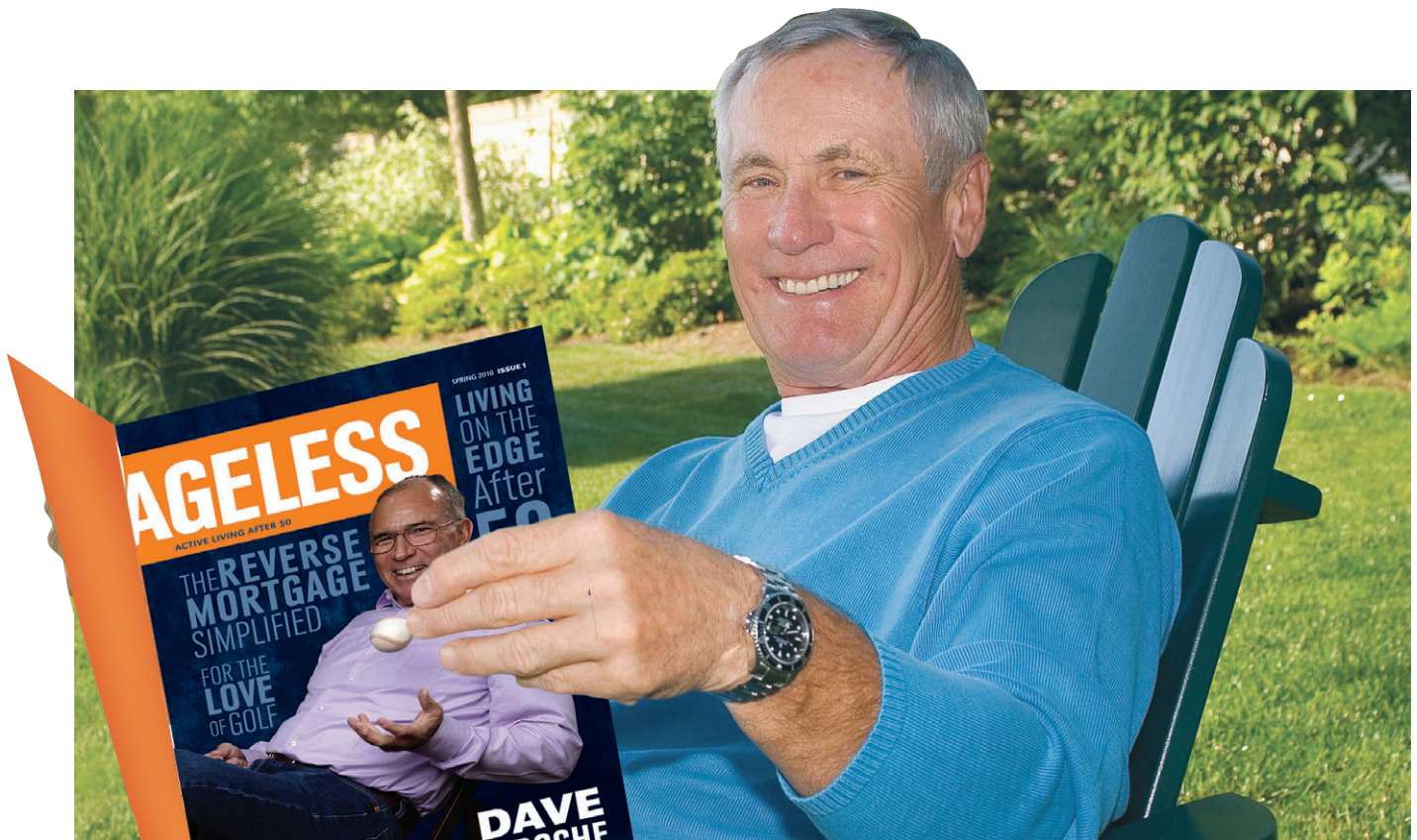
AGELESS will have features on interesting local seniors and their stories, as well as articles on health, finances, leisure and family issues. Also, it will have product reviews, gadgets, and other stories centered around those preparing for life after 50.

Where can people find **AGELESS**?

AGELESS will be available at stores and other select locations throughout Southwest Missouri and Southeast Kansas.

How often will **AGELESS** be produced?

AGELESS will be published quarterly.



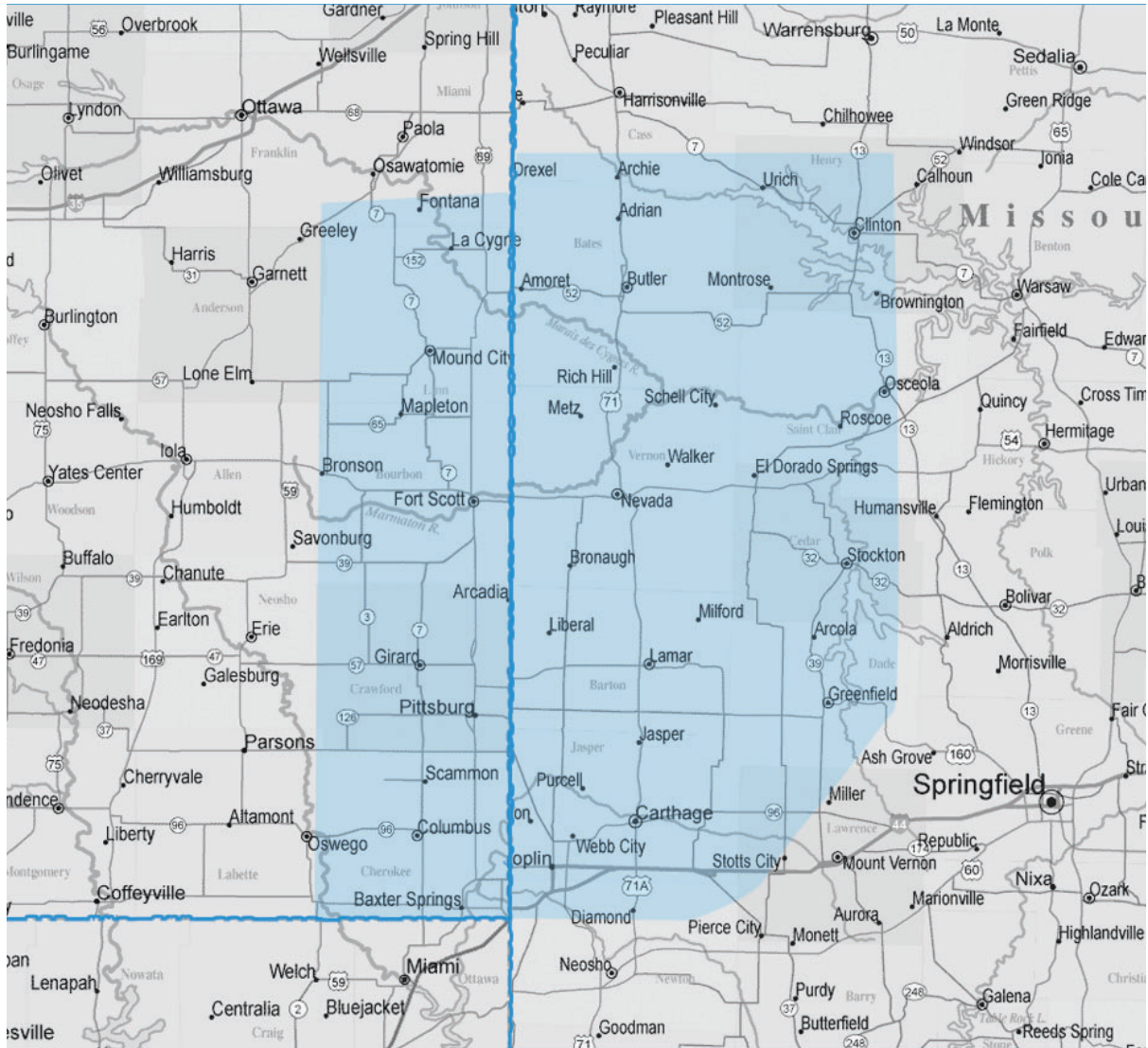
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AGELESS

ACTIVE LIVING AFTER 50

MAGAZINE distribution



AGELESS will be distributed through
Southwest Missouri and Southeast Kansas,
as shown above.

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full page

8.5 X 11

1/6 H

4.75 X 2.25

1/3 V

2.375 X 9.625

1/2 V

4.75 X 7.25

1/6 V

2.375 X 4.75

1/3 H

4.75 X 4.75

1/2 H

7.25 X 4.75

2/3 V

4.75 X 9.625

AD PRICES

Back Cover	\$1,315
Inside Front	1,115
Inside Back	1,115
Inside Full Page	735
2/3 Page	450
1/2 Page	395
1/3 Page	315
1/6 Page	149

AD SPECS

All provided artwork must be at least 300 dpi CMYK; tif, eps or pdf.*

*if you need help with any of the technical stuff,

contact the NDM art department:

composing@nevadadailymail.com or 417-667-3344